



Ross Devine

Steve Trehair

TAILORED TO SUIT YOUR BUDGET

Toolbox not only suits many different types and sizes of companies, we can also work out a pricing model to suit your budget. Costing is calculated on a 12-, 24- or 36-month agreement and depends on the number of salespeople in your company.

You pay for the Company Information data set that contains all basic information pertaining to companies. You can then add optional extra data sets such as BEE Indicators, Government Base, Turnover Indicator, Computer Hardware or Software and Organograms of top-listed companies, to name a few.

This means you only pay for those that are relevant to your business.

Priced from R54 per sales person per month, including finance.



Get 25 Free Sales Leads

NOW'S YOUR CHANCE TO TRY OUT *TOOLBOX*, THE UNIQUE SALES SEARCH SYSTEM FROM MATRIX MARKETING – AND GET 25 FREE LEADS. BY JULIET KOEMAN

WHEN YOUR SALES team is prospecting, they need good, relevant leads, fast. *Toolbox* holds the key to accessing the most actively trading companies in the country, allowing you to search 16 of the most powerful business data sets, with 220 000 different data records. And all of this comes at the touch of a button. In a once-off offer, Matrix Marketing is offering you the chance to search for and receive 25 free leads.

A UNIQUE FIT. With its ability to slice and dice data, *Toolbox* will help you uncover prime prospects that uniquely fit your sales target groups. The beauty of the system lies in the fact that, with hundreds of different selector groups, it allows you to search for information that is relevant to your company. Search by geographical area, company size, line of business, people within the organisation, or even the telephone dialling prefix of an area. It all depends on what your needs are.

GET IT FOR FREE. Want to find out what all the fuss is about? Log on to the website www.matrixmarketing.co.za and you can conduct a search that will give you an impression of what *Toolbox* can do for your business. For example, we have chosen the following search criteria (there are many more):

- Geographical area
- Size of company (based on number of employees)
- Line of business
- Responsibility (helps you select who you want to speak to in the company)

Once you've conducted your search, Matrix Marketing will hand-deliver 25 free search results to your offices if you're in Gauteng or KwaZulu-Natal. (In other centres we will e-mail you.) That's 25 free leads that your team can use to prospect.

SOME OF OUR CONSULTANTS:



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WHAT OUR CUSTOMERS SAY:



"Using the *Matrix Toolbox* database allows us to tailor research samples that fit our clients' needs. We find the database up-to-date, highly relevant and comprehensive. It also has fantastic functionality, is very versatile and enables us to ensure that we don't duplicate interviews with sample subjects. We have found the service from *Matrix Marketing* to be excellent, and they are always available if we have a query that we can't figure out."

ALEXAN CARRILHO, SAMPLING GIS MANAGER: MARKINOR



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